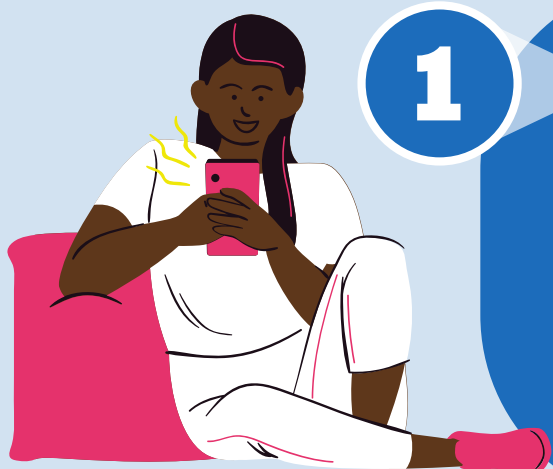


# GREAT FAMILY ENGAGEMENT PROGRAMS ARE...



1

## Equitable & Accessible

Take an equity lens with everything you do, designing with ALL families in mind from the very beginning.

- Communicate clearly and simply, without educational jargon! Provide translation & interpretation when needed.
- Arrange for childcare & transportation for in-person events.
- Consider using technology, like text messaging, to meet families where they are.

## Doable

2

What's a simple way families can be involved with their child's learning and growth today?

- Consider reducing communications & requests for families so the highest impact initiatives get priority.
- Offer more than one option for how families can get involved so they can choose what works best for them.
- Suggest activities that don't take extra time or special supplies.



3

## Culturally Responsive

A caregiver's culture informs their beliefs about their child's education, so recognizing this culture is a critical step.

- Explain how families who speak languages other than English can still help their child develop skills for an English-centric learning environment.
- Learn from students about how to best reach their families and others in their community.

## Empowering

4

Remember that families want the best for their children & bring a wealth of knowledge to the home-school partnership.

- Treat families like the experts they are; ask for input.
- Highlight families' cultural diversity as an asset.
- Try a strengths-and-needs assessment rather than a needs assessment.



5

## Fun

The ultimate goal of family engagement is to support the child's learning, which is full of joyful moments!

- Celebrate the everyday moments when families are engaged in learning
- Look for ways to meet families where they are, like community events
- Let families know about little wins and positive moments that involve their child



Support your family engagement program with weekly messages sent directly to families via text. ParentPowered family engagement programs for birth–12th grade are evidence-based, culturally responsive, and give families that “I can do it!” feeling.

Learn more and get signed up at [parentpowered.com](https://parentpowered.com)!