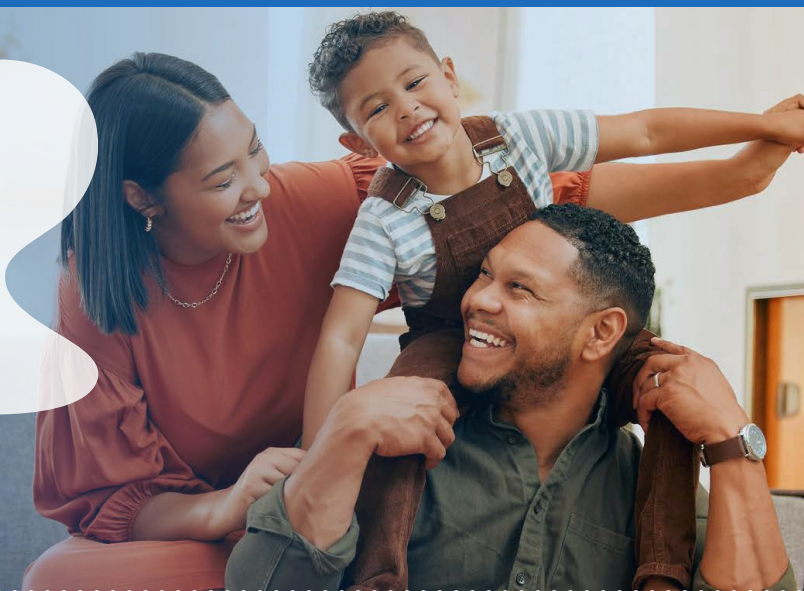


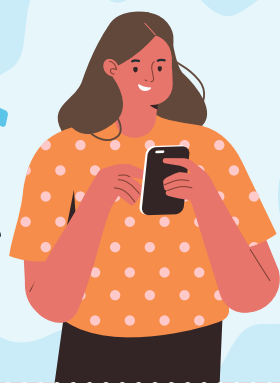
8 Ways to Amplify Family Engagement With ParentPowered & Parent Gauge

Turn PFCE Assessment Data into Targeted Support for Families



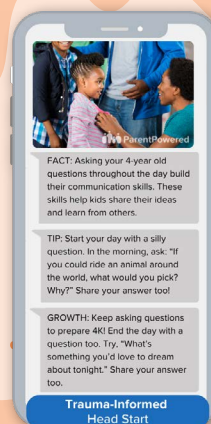
1 Understand Families' Needs in Their Own Words

Parent Gauge measures the parent experience and the impact of your program's PFCE efforts through short conversations with families. Both qualitative and quantitative data are captured that can be used to better support families and improve outcomes.



2 Direct, Weekly Family Support

Parent Gauge data is used to curate a ParentPowered program tailored to the unique needs of your families. Every week, families receive text messages with parenting tips, resources, and activities to turn everyday moments into learning opportunities.



3 Evidence-Based & Standards Aligned

ParentPowered's family engagement curricula are aligned to the Head Start Early Learning Outcomes Framework and the PFCE Framework.

Our age-appropriate curriculum meets the highest standards for evidence-based programs.



4 Learning Moments, Every Day

ParentPowered takes a strengths-based approach and is easily integrated into existing family routines—no extra materials or experience needed!

95% of parents say that ParentPowered helps make learning a part of their daily lives.



5 Powerful At-Home Learning Extensions

Research shows that preschool children whose families engaged with ParentPowered texts gained 2–3 months of literacy skills during the course of the school year.

84% of families find ParentPowered texts helpful in building children's early math skills.



6 Confidence Builders for Caregivers

More than 91% of families have greater confidence in their ability to support their child's learning as a result of ParentPowered.

94% of parents say that ParentPowered messages help them solve parenting problems.



7 Low Lift for Your Team

Both Parent Gauge and ParentPowered are designed to meet the needs of Head Start and Early Head Start programs. The Parent Gauge assessment fits within existing processes. Once families are enrolled, ParentPowered requires no extra work for your team.



8 Insightful Reporting

Parent Gauge provides immediate feedback to staff and leadership receives actionable data throughout the year to guide continuous improvement. ParentPowered includes advanced data and analytics tools and end-of-year impact reporting.



Learn more at
learn.parentpowered.com/parent-gauge-parentpowered.

Parent Gauge[™]
ENGAGE, MEASURE, ACT

Parent Powered
Formerly Ready4K