

# Equity Grants for ParentPowered's Family Engagement Programs

## Frequently Asked Questions



### Ensuring All Families Receive Support to Help Their Children Thrive

Grants to cover a significant portion of the cost of ParentPowered for up to 3 years

ParentPowered's family engagement programs are a high impact, low lift way for schools, nonprofit organizations, and communities to support their families with children from birth through grade 12. We are deeply committed to serving economically disadvantaged families and our Equity Grant is part of that commitment. Qualifying grant recipients receive financial and implementation support of ParentPowered for up to three years.

**ParentPowered setup takes only a few minutes, and the programs require no staff time.**

*Head Starts automatically qualify for the top grant funding level. All public school districts qualify for a portion of the grant—some qualify for the maximum award.*

#### What can the Equity Grant funds be used for?

The Equity Grant program provides matching grants to organizations serving economically disadvantaged families that significantly reduce the cost of getting started with ParentPowered.

Funds may be applied toward setup, licensing, and customization fees to provide your families any of our evidence-based programs: [Core](#), [Trauma-Informed](#), and [Personalized Learning](#).



## What are the requirements to qualify for the maximum grant available?

To qualify for the maximum funding levels of the Equity Grant program, an institution must:

- Be a new ParentPowered customer
- Serve a high percentage of economically disadvantaged families

## What constitutes serving a high percentage of economically disadvantaged families?

- **School districts** with 80% or more of their students eligible for free and reduced price lunch (FRPL) qualify for the maximum award levels. Districts with a FRPL percentage less than 80 who want to access funds specifically to support high-needs schools may apply for the grant but must provide data demonstrating that the funds went to high-needs schools only.
- **Community-based organizations and healthcare providers** (including hospitals and networks) with 80% or more of children eligible for free and reduced price lunch and a mission related to serving economically disadvantaged families.
- **Head Starts & government assistance programs** Automatically qualify given income eligibility requirements.

## What if we're not eligible for the maximum grant?

For organizations below the thresholds outlined above, grants of up to 20% of program costs will be awarded.

## What kinds of organizations can apply?

Any of the following types of organization serving families of children birth through 12th grade may apply:

- School districts
- Community-based organizations
- Head Starts
- Government assistance programs
- Health care providers

*State agencies and existing ParentPowered partners are not eligible for the Equity Grant.*

## What are the costs to my organization?

The matching grant covers a portion of the program, but not the entire cost of the program. The total cost to your organization will be based on three factors:

1. The ParentPowered program you choose
2. The percentage of economically disadvantaged families you serve
3. The length of your ParentPowered program (1, 2, or 3 years)

The ParentPowered team will provide you with the cost to provide your community with a ParentPowered program after receiving your grant application and learning more about your program goals.

## What's the deadline?

We are accepting applications until funding has been fully allocated. Based on past demand, we encourage interested organizations to apply early.

## If I apply, am I committed to accepting the grant?

No, you can choose not to accept the grant. However, we cannot guarantee that grant funds will be held for your organization for more than 30 days after the grant offer has been awarded.

## How do I apply?



The application and enrollment process are fast. Simply fill out the [equity grant application!](#)

A team member will be in touch within 3 business days with next steps.